David H. Cohen Chicago calcohen@yahoo.com www.editorialnote.net

Writer/editor with three decades' experience in financial services, health care, and the environment; work in news reporting, trade journalism, corporate editorial projects; background in training and education; foreign assignments in Moscow, Munich, Buenos Aires, Taiwan; editing certificates from U. of Chicago and U. of California; at home with A.P. and Chicago Manual.

Business and Finance

- Kellogg School of Management, Northwestern University, Evanston, IL (2017-2018): Edited blogs for university instructors
- *Agri-Pulse*, Washington, D.C. (2016): Reported on agribusiness for Washington-based internet service
- Business Writing Center, Normal, IL (2015): Edited business letters and memoranda
- Dartnell Corp, Chicago (1993-1998): Prepared newsletter stories on management trends in U.S. business
- *Trade Winds*, Taipei, Taiwan (1992-2004): Covered Chicago-area trade shows for various industries, including sporting goods, consumer electronics, machine tools, other product lines. Reported on trends in U.S. retailing
- Chicago Wilderness Magazine (Chicago): Parks reconstruction
- Time magazine (1982-1989): General assignment business reporting
- *Crain's Chicago Business* (1980-1987): Covered futures trading at local exchanges
- *Financial Times of London* (1980-1993): Wrote stories on commodities markets and futures industry

Healthcare

- Dr. Robert Uhland (2016-2017): Prepared copy for Glenview, IL dentist on managing dental practices
- Nurses Lounge, Coppell, TX: (2008): Interviewed nurses for story on mentoring
- American Hospital Association, Chicago (2000) Prepared stories on hospital management issues
- Sherman Health Systems, Elgin, IL (1999-2002): Prepared copy for marketing department
- Advocate Health Care facilities (1988-1995): Prepared marketing copy for hospitals
- Baxter, Deerfield, IL (1990): Prepared catalogue copy for medical products manufacturer

Conservation

- Chicago Audubon Society (1988-2008): Edited and wrote copy for *Compass*, the group's monthly publication. Topics included habitat preservation, birding, city politics and finance.
- Chicago Wilderness (2009): City parks regeneration

• Sierra Club, Chicago (1982-1988): Edited quarterly newsletter devoted to area conservation topics

Arts

- Chicago *Reader* (1989-1994): Book reviewer, covering fiction and nonfiction
- *Stagebill* (1991-2000): Interviewed directors and playwrights
- *The Fibonacci Deception* (2013): Wrote novel capturing the world of commodities futures trading; published electronically through Amazon (http://www.editorialnote.net/files/fibhome.html)

Training and Education

- Language Trainers and IOR (2002-2018): Trained Chicago-area expatriates in English, public speaking, and Business English; clients included Abbott, Motorola, Kraft-Heinz
- Northwestern University (2008): ESL for international students
- College of Business, University of Illinois at Chicago (1992-1998): Taught Business English to undergraduates
- Loyola University of Chicago (1995-2005): ESL for international students

Education

University of California at San Diego: Editing Certificate University of Chicago: Editing Certificate University of Illinois at Chicago: M.A., English University of California at Berkeley: B.A., Political Science

Memberships

National Audubon Society Sierra Club American Copy Editors Society Editorial Freelancers Association LinkedIn: https://www.linkedin.com/in/david-cohen-1ba282

Awards:

Spectra Award for Editorial Excellence, International Association of Business Communicators Outstanding Service Award, Chicago Audubon Society